

WNTC



Music Studio/WNTC has been serving the north country for 25 years. Our station is open to Clarkson and state students presently. Our many departments include Programming, the heartland of the on the air sound production, which is responsible for the custom commercial production of ads, etc. Our Engineering department which tends to all technical aspects of radio broadcasting. Being a commercial AM & FM station we have an advertising department which takes care of the aspects of ad selling, copywriting, and payment of people who take on the responsibility of salesmen. The WNTC Management department handles the running of the station, is in close working with national companies, heavy promotion, and even working with large market stations. A policy of WNTC is to train all people involved with the station in each department to be professional. Being a commercial station, WNTC must be professionally run and professional sounding. WNTC sounds like your favorite station back home, and is run like that station — professional. Music radio WNTC is open to everyone who wants to be a part of a professionally run station.